



SPONSORSHIP



SPONSORSHIP



SPONSORSHIP



WOMEN^{OF} POWER SYMPOSIUM

SPONSORSHIP OPPORTUNITIES



www.womenofpowerdfw.com



ABOUT WOPS



Women of Power Symposium Is Uniquely Positioned

- **Curated for multi-generational, high-impact women across industries**
- **Blends business insight, inspirational storytelling, and community celebration**
- **Offers authentic brand alignment for companies who support diversity, equity, and women's advancement**

Partnering with us positions your brand at the center of purpose, power, and possibility.

SPONSORSHIP

SPONSORSHIP



SPONSORSHIP



SPONSORSHIP



SPONSORSHIP



MARKET OPPORTUNITY

Women are not just leaders—they are economic powerhouses, cultural catalysts, and community builders.

- **Women control 85% of consumer spending in the U.S.**
- **Women-owned businesses generate \$1.9 trillion annually in revenue**
- **Black women are the fastest-growing demographic of entrepreneurs in the U.S.**

Women Value Community + Personal Growth

- **80% of women say community connection and mentorship are vital to their success**
- **Events that offer personal development, empowerment, and authenticity are consistently among the most attended in women's lifestyle and leadership spaces**

KEY METRICS

- **300+ Powerful Women in the Room**
- **100% Ticket Sell-Out**
- **12+ Vendor/ Sponsors Booths**
- **30K+ Impressions Across Social Media**
- **8+ Influential Women Honored**
- **98% of attendees rated the event as “inspirational and empowering”**
- **95% said they would return and bring others**
- **98% said the event helped them connect with new opportunities or partnerships**





SPONSORSHIP PACKAGES



24 Carat Partner

■ \$25,000

Legacy Partner

■ \$15,000

Radiance Partner

■ \$10,000

Empower Partner

■ \$5,000



24 CARAT PARTNER \$25,000

- (Exclusive Presenting Sponsor | 1 Available)
- **“Women of Power Symposium presented by [Your Brand]”**
- **Naming Rights:** Your brand featured as the exclusive presenting sponsor in all event branding
- **Premier Branding:** Top-tier logo placement on stage banners, programs, digital ads, signage, and all pre/post event marketing
- **Immersive On-Site Activation:** Branded lounge or experience zone for sampling, storytelling, or audience interaction
- **Elite VIP Access:** 12 VIP tickets, including reserved seating, premium gifting, and backstage meet-and-greet access
- **Media Spotlight:** Featured in press releases, email campaigns, and artist or speaker stage shout-outs
- **Content Takeover:** Branded placement in all official recap videos and event photography
- **Co-Branded Merchandise:** Collaborate on exclusive merchandise or swag
- **Run-of-Show Integration:** Commercial segment or feature spotlight integrated into program
- **Custom Media Package:** Receive a branded video + photo reel spotlighting your sponsorship in action

Payment Link

Copy and Paste in your Browser

<https://buy.stripe.com/4gwg2Jc5xeVxe767sQ>



LEGACY PARTNER \$15,000

- **Brand Presence:** Prominent logo placement on stage-side banners, website, and printed/digital collateral
- **8 VIP Tickets:** With premium seating, luxury gifting, and access to exclusive areas
- **Activation Space:** Curated brand lounge, table, or booth activation at the venue
- **Social Storytelling:** Multiple mentions across WOPS social media pre-event and during live coverage
- **Mainstage Recognition:** Shout-out from event host + logo on screen during key moments
- **Post-Event Visibility:** Brand placement in recap videos and photography delivered to our full audience

Payment Link
Copy and Paste in your Browser

<https://buy.stripe.com/7slg2J2uX8x95AA5kJ>



RADIANCE PARTNER \$10,000

- **Visual Presence:** Logo featured on select event signage, website, and social posts
- **6 VIP Tickets:** Includes elevated seating, gifts, and networking access
- **Live Moment:** Branded commercial or video segment integrated into the run-of-show
- **Host Recognition:** Verbal acknowledgment from the stage
- **Giveaway or Product Feature:** Opportunity to provide branded attendee gifts or samples
- **Post-Event Content:** Included in visual recaps shared with thousands

Payment Link

Copy and Paste in your Browser

<https://buy.stripe.com/cN22bT2uXaFh0gg3cC>



EMPOWER PARTNER \$5,000

- **Logo Placement:** Website, select promo assets, on-site signage
- **10 VIP Tickets:** Premium access for your team or top clients
- **Branded Vendor Activation:** 10x10 booth space to engage attendees face-to-face
- **Direct Distribution:** Include your brand materials or offers in swag bags or on chairs
- **Social Spotlight:** Mentioned in 1-2 pre-event or during-event social media posts

Payment Link- Copy and Paste in your Browser
<https://buy.stripe.com/8wMbMt6Ld7t55AA6oP>

ELEVATE PARTNER \$2,500

- **Logo Inclusion:** On event website, shared signage, and select pre-event promotions
- **4 VIP Tickets:** Premium seating and curated event experience
- **Vendor Table:** 6-foot space for product display or service promotion
- **Swag Bag Placement:** Include marketing materials, offers, or samples
- **Recognition:** Group shout-out during sponsor acknowledgment moment

Payment Link- Copy and Paste in your Browser
<https://buy.stripe.com/3cs9Elb1t28L9QQ14w>

SPONSORSHIP COMPARISON



Benefits	24 Carat (\$25K)	Legacy (\$15K)	Radiance (\$10K)	Empower (\$5K)	Elevate (\$2.5K)
Presenting Sponsor Naming Rights	✔ Exclusive	—	—	—	—
Logo on Stage Banners & Main Signage	✔ Premium	✔ Prominent	✔ Select	✔	✔ Shared Signage
Logo on Website & Digital Materials	✔	✔	✔	✔	✔
Social Media Mentions	✔ Multi-Touch	✔ Multi-Touch	✔ 1-2 Mentions	✔ 1 Mention	Group Mention
Verbal Recognition by Host	✔ Featured Moment	✔ Mainstage Shout-Out	✔ Acknowledged	✔ Group Shout-Out	✔ Group Shout-Out
VIP Tickets	12	8	6	10	4
Private/VIP Lounge Access	✔	✔	✔	✔	—
Vendor Activation or Booth Space	✔ Custom Lounge	✔ Branded Space	✔ Giveaways	✔ 10x10 Booth	✔ 6-ft Table
Swag Bag Insertion	✔	✔	✔	✔	✔
Branded Commercial During Event	✔ Dedicated Segment	—	✔ Segment/Video	—	—
On-Site Branded Experience	✔ Interactive Zone	✔ Branded Area	✔ Product Samples	✔ Vendor Booth	✔ Table Display
Post-Event Video/Photo Feature	✔ Custom Branded	✔ Recap Placement	✔ Recap Placement	—	—
Co-Branded Merchandise Opportunity	✔ Limited Edition	—	—	—	—
Press Release Inclusion	✔ Named Sponsor	✔ Mentioned	✔ Mentioned	—	—



THANK YOU.

GET IN
TOUCH
WITH US 



www.womenofpowerdfw.com



drgladney@drgladney.com